



Boycott Sew Fast/Sew Easy Inc.

Attention! Sew Fast/Sew Easy Inc., a New York based company, uses aggressive legal tactics to bully small, social knitting chapters (that do not operate for profit) nationwide over the use of the term "Stitch and Bitch" or any variant of those three words!!

Sew Fast/Sew Easy Inc. has disabled a large number of online shops advertising various local knitting and crafting chapters by invoking CafePress's terms of service!

CafePress' terms of service enable CafePress to shut down these online shops on the basis of an allegation of trademark infringement that does not need to be proven in court!

Sew Fast/Sew Easy Inc. has caused Yahoo! Groups to shut down or threaten to shut down a large number of mailing lists if they made use of the term "Stitch and Bitch" or any variant of those three words!

These small social groups of knitters and crafters depend on these mailing lists to communicate, and Sew Fast/Sew Easy Inc.'s actions have caused harm to these groups' unity, lost them the ability to communicate with possible members, and/or caused Yahoo! to delete valuable membership information!!

Sew Fast/Sew Easy Inc. claims they were the very first ever to coin the phrase "Stitch and Bitch" in 1997!

They state on their own web site no one has ever coined the phrase before them! Our research proves the generic term dates back to the 1940's!

Sew Fast/Sew Easy Inc. has deleted and ignored negative opinions from the outraged public!

The have deleted all posts from upset customers, however civilly worded, from their guestbook and online forum. Even more appalling, **they have edited the very words posted by visitors to lead back to the company's own web site!!**

Sew Fast/Sew Easy Inc. has never once approached any of these knitting groups themselves to solve the issue amicably. Instead, they have relied on lawyers and third parties to force these social groups to remove the term "Stitch and Bitch" or any variant of those three words!!

These small circles do not operate for profit and use the term generically to describe a group of people that gather to knit, sew, craft, and socialize.

Sew Fast/Sew Easy Inc. does in fact own the rights to the service mark "Stitch & Bitch Cafe" as an online chat room pertaining to sewing. BUT...

... on their service mark they state they claim no ownership to the phrase "Stitch and Bitch" without the word "Café." We believe they hold no trademark on the more generic term "Stitch and Bitch" or any variant of those three words, and we believe we have the right to use the phrase without harassment from this company.

Visit our Boycott Sew Fast/Sew Easy web site to learn more.

www.freetostitchfreetobitch.org